




ENGAGEMENT OPPORTUNITIES

HOST A 30-MINUTE INFORMATION SESSION **\$750** **(Open to Exhibitors only)**

Strengthen your message – Participate in a unique non-accredited session – host your own 30-minute, “TED-style” talk on a case study showcasing your organization’s products or services as they relate to medical education and health research. Delegates can enjoy a quick and fascinating educational and practical session in this popular format. The highlights of your session can draw delegates to your booth for a conversation about the topic and the types of solutions you offer.



BRANDING TECHNOLOGY OPPORTUNITIES

SOCIAL MEDIA WALL **\$7,500**

Claim your branding space for the entirety of the Congress! The social media wall will capture all tweets and encourage use of social media throughout the Congress in addition to offering sponsoring firm prominent brand recognition.

CHARGING STATIONS **\$5,000**

Located in Exhibit Hall, choose from a variety of formats for your branding and messaging while delegates get powered up before, after and in between appointments.

ADVERTISING OPPORTUNITIES

OFFICIAL ICAM GUIDE ADVERTISING – (Non-Accredited Guide)

Increase your brand recognition and impressions by purchasing advertising space in our virtual ICAM Guide. Available online and through the ICAM app, your advertisement will be prominent through the entirety of the conference in the Exhibition Guide and on the Exhibition Page of the App.

Double Page Spread	\$5,000
Full Page	\$2,750
Half Page	\$1,500
Quarter Page	\$750

CONCOURSE BANNERS

Ensure ICAM delegates who visit the Exhibit Hall see your brand messaging multiple times a day and choose options that works best for your budget.

- Inquire for position availability.
- Graphic production information and deadlines available at time of purchase.

** *depending on Congress centre availability and regulations.*

WANT TO TAILOR YOUR PACKAGE?

Customized packages are available to meet your organization’s needs and objectives.

READY TO GET STARTED?

We’re standing by and ready to walk you through the sponsorship process. For complete pricing, specs and deadlines, contact Kayla Kidd, Sponsorship and Engagement Specialist sponsorship@afmc.ca

1. Please note that limitations to sponsorship benefits may apply due to compliance with the Accrediation Guidelines and Codes of Ethics as follows:
 - Accredited Continuing Professional Development (CPD) activities by the Royal College of Physicians and Surgeons of Canada
 - The College of Family Physicians of Canada
 - Code Of Ethics – Conseil Québécois De Développement Professionnel Continu Des Médecins
 - Innovative Medicines Canada Code of Ethical Practices
2. Sponsored discipline led sessions, demos or breakout rooms are subject to AFMC – ICAM approval.
3. Sponsored industry led sessions, demos or breakout rooms must take place where accredited program sessions are not being held and must be at different times than accredited sessions
4. ICAM is not responsible for attendance levels at sponsored congress.
5. All sponsorship benefits are subject to change at AFMC – ICAM’s sole discretion.